



HARVARD BUSINESS SCHOOL

Executive Education



بيت التمويل الكويتي
Kuwait Finance House



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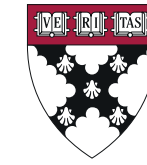
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رؤية بنك الكويت المركزي والبنوك الكويتية
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**HARVARD
BUSINESS SCHOOL**

Executive Education

LEADING IN A WORLD TRANSFORMED

A Custom Executive Development Program for
Banking and Finance Executives

2022

Virtual Delivery

In the ongoing face of a global pandemic, leaders across industries and geographies are under even more pressures to succeed. Now, more than ever, it is critical for leaders to evaluate and reflect on their business to ensure the best outcomes in markets with shifting financial technologies and market volatility. With that challenge in mind, Harvard Business School and the Kuwait Institute of Banking Studies are offering a two-week virtual executive education program, designed specifically to support the development of senior leaders in the banking and finance sector in the GCC countries.

The program will run March 13-24, 2022, Sunday through Thursday in the afternoon. Daily program activity starts at 1:00PM and ends at 5:30PM, Kuwait time. Each day includes a Discussion Group meeting followed by two live sessions with Harvard Business School faculty.

PROGRAM OBJECTIVES

After attending this program, participants will be able to:

- Anticipate and respond quickly and effectively to strategic opportunities and threats in financial markets, including:
 - o Using New Technologies and Competing with Fin Tech Disruptors.
 - o Understanding the threats and appropriate responses to cyber threat.
 - o Data analytics and customer centricity.
- Better understand the challenges faced today by senior financial executive and way to address these challenges with topics that explore:
 - o Leader development through experiences.
 - o Disruptive leadership techniques.
 - o Leading and building a culture of innovation that enables transformation.

Sun 3/13	Sun 3/13	Tues 3/15	Wed 3/17	Thurs 3/17	3/18 3/19	Sun 3/20	Sun 3/21	Tues 3/22	Wed 3/23	Thurs 3/24
Discussion Group	Discussion Group	Discussion Group	Discussion Group	Discussion Group	No sessions on Friday and Saturday	Discussion Group	Discussion Group	Discussion Group	Discussion Group	Discussion Group
Session 1	Session 3	Session 5	Session 7	Session 9		Session 11	Session 13	Session 15	Session 17	Session 19
Session 2	Session 4	Session 6	Session 8	Session 10		Session 12	Session 14	Session 16	Session 18	Session 20

WHO SHOULD ATTEND?

This program targets banking and finance executives that are top leaders in their organization. As we have seen in the past, leaders within their respective banks that oversee teams, major initiatives, or bank divisions are best suited to the program.

WHAT TO EXPECT

HBS uses a proven case-study method. Participants should expect to dedicate time in advance of the program, upward of twenty hours, to read and preparing cases in advance of each session. Cases, articles, and assignment questions will be available through a program website approximately three weeks prior to the start of the program and should be reviewed in advance of the program. During the program, participants will be actively involved in sessions. Case discussions and lectures rely on active participant engagement. We expect participants in HBS Live virtual sesison to keep their video on, actively participate in discussions, use chat and polls, and answer questions when asked by faculty.

Curriculum

The program focuses on two primary themes: financial markets strategy and leadership.

Financial Markets Strategy

Faculty will equip participants with concepts and tools for successful leadership in a rapidly changing financial landscape. This will include cutting-edge technologies, and understanding how to compete with FinTech disruptors. Faculty includes leading global experts in finance, innovation management and product development. The critical role of leadership and management in formulating and implementing strategy to address these challenges will be examined throughout the sessions.

Leadership

Digital transformation in the financial sector requires excellence strategic leadership. Successful execution depends on leaders who can align all elements of the organization - the formal structure, critical tasks, people and culture. With fresh research-based insights, faculty will engage participants in how they can both transform their own personal leadership, and in turn, transform teams and the broader organization. Through real life cases and life experiences, faculty will engage participants with tools and approaches that will impact the performance, innovation, and culture of their organization.

Overall Approach

HBS programs utilize proven methods:

- Practical Value, providing tools, techniques, frameworks and ideas that can be put to use back at work
- Application of new research and best practices from financial services and other industries in other countries to the context of managing in the banking and finance sector
- High-energy teaching methods to engage program participants with different learning styles





Core Program Elements

Program website: Several weeks before the program participants access a private HBS website containing the program schedule, faculty biographies and downloadable versions of pre-reading materials. Participants are expected to read and prepare all case materials before the program begins. The website is open for 60 days after the program to allow continued access to materials, including any new items posted during the program.

Discussion Groups: Each day begins with discussions in small groups comprised of approximately six participants. Discussion Groups will meet using the virtual Zoom platform, at that start of each day of the program to exchange preliminary ideas, test assumptions and possible solutions and “warm-up” for plenary class discussions. Discussion Groups are encouraged to meet in advance of the program.

Discussion Group Leaders: This important role is responsible for ensuring their Discussion Group fully prepares for the upcoming case discussion. IBS, with member bank input, will appoint Discussion Group Leaders.

Daily Schedule: Each day will include two 90-minute HBS live sessions with faculty, delivered in the afternoon, Kuwait time. Mornings will focus on maintaining connection to your business and learning group discussions.

PROGRAM LOGISTICS

Location

This is a virtual program.
All participants are required to attend all the sessions throughout the program.

Duration

The program runs for half days, in the afternoon in Kuwait time, over two weeks. The first week is Sunday, March 13, 2022 through Thursday, March 17, 2022 and then the second week runs Sunday March 20, 2022 through Thursday, March 24, 2022.

HBS FACULTY NAMES AND BIOGRAPHIES

Only HBS Faculty teach in our Executive Education programs. The following faculty will be included in the IBS program. Given the virtual delivery of this program, we are working to include additional faculty.



Daily Activity (Mon-Thurs)	Kuwait Time	Boston Time
Discussion Group Meeting	1:00 – 2:00 pm	6:00 – 7:00 am
Session 1	2:00 – 3:30 pm	7:00 – 8:30 am
Break	3:30 – 4:00 pm	8:30 – 9:00 am
Session 2	4:00 – 5:30 pm	9:00 – 10:30 am
End	5:30 pm	10:30 am

Daily Schedule: Each day will include two 90-minute HBS live sessions with faculty, delivered in the afternoon, Kuwait time. Mornings will focus on maintaining connection to your business and learning group discussions.



Shawn A. Cole

John G. McLean
Professor of Business
Administration

Shawn Cole is a professor in the Finance Unit at Harvard Business School, where he teaches and conducts research on financial services, social enterprise, and impact investing.

Much of his research examines corporate and household finance in emerging markets, with a focus on insurance, credit, and savings. He has also done extensive work on financial education in the US and emerging markets. His recent research focuses on designing and delivering advice and education over mobile phones, with an emphasis on agricultural and financial management.

He received a Ph.D. in economics from the Massachusetts Institute of Technology in 2005, where he was an NSF and Javits Fellow, and an A.B. in Economics and German Literature from Cornell University. His work on insurance earned the 2015 "Shin Research Excellence Award;" in 2015, he was given a "Faculty Pioneer Award" from the Aspen Institute.



Linda A. Hill

Wallace Brett Donham
Professor of Business
Administration

Linda A. Hill is the Wallace Brett Donham Professor of Business Administration at the Harvard Business School and chair of the Leadership Initiative.

Linda Hill is regarded as one of the top experts on leadership and innovation. She is the co-author of *Collective Genius: The Art and Practice of Leading Innovation* (Harvard Business Review Press 2014), co-founder of Paradox Strategies, and co-creator of the Innovation Quotient and re:Route. She was named by Thinkers50 as one of the top ten management thinkers in the world in 2013 and received the Thinkers50 Innovation Award in 2015.

Hill's research focuses on leadership development, building agile, innovative organizations, and implementing global strategies. She is the author of highly regarded books and articles on leadership. *Collective Genius* was named by Business Insider as one of "The 20 Best Business Books" and received the Gold Medal for Leadership, Axiom Business Book Award.

Linda completed a post-doctoral research fellowship at the Harvard Business School and earned a Ph.D. in Behavioral Sciences at the University of Chicago. She received her M.A. in Educational Psychology from the University of Chicago. She has a B.A., summa cum laude, in psychology from Bryn Mawr College.



Scott A. Snook

MBA Class of 1958 Senior
Lecturer of Business
Administration

Scott Snook is currently the MBA Class of 1958 Senior Lecturer of Business Administration at the Harvard Business School.

He graduated with honors from West Point earning the Royal Society of Arts Award for the most outstanding overall cadet in his class. Following graduation, he was commissioned in the US Army Corps of Engineers where he served with distinction in various command and staff positions for over 22 years, earning the rank of Colonel before retiring in 2002.

Scott's research and consulting activities have been in the areas of leadership, leader development, change management, organizational systems and failure, and culture. He currently lives in Concord, Massachusetts with his wife Kathleen and their dog, Tony



Alan D. MacCormack

MBA Class of 1949
Adjunct Professor of Business
Administration

Alan MacCormack is the MBA Class of 1949 Adjunct Professor of Business Administration at the Harvard Business School, a member of the HBS Digital Initiative, and a core faculty member in the new MS/MBA joint degree program. He is an expert in the management of innovation and new product development, with a focus on the design and deployment of digital technologies. He is best known for his pioneering work on software development, where his research reveals the benefits of agile processes and the value of modular designs.

Professor MacCormack's work has been published in a variety of leading journals, including Management Science, Research Policy, Production and Operations Management (POM), IEEE Software, Harvard Business Review and Sloan Management Review.

Professor MacCormack received his Doctor of Business Administration from HBS, where he was a recipient of the George S. Dively award for outstanding dissertation research. He holds an SM degree from MIT's Sloan School of Management and a BSc from the University of Bath in England. While studying at MIT, he was a recipient of the prestigious Kennedy Scholarship. He joined the Technology and Operations Management unit at HBS in 1998. From 2008 to 2011, he was a Visiting Professor at MIT's Sloan School of Management.

Project Managers



Bill Murphy

Portfolio Director, Custom Programs
Harvard Business School Executive Education



Eng. Suha Isaac

MBA, CLO
Head - Training Department
Institute of Banking Studies

Program Certificates

This is a Harvard Business School Executive Education program. The program is designed and delivered virtually adhering to the school's standards for Executive Education Programs to provide the same rigor and quality of learning experience. Participants who successfully complete the program will receive a Harvard Business School Executive Education certificate of program completion.

Participants

The program is aimed at upper and middle level executives that are typically at department head roles.

The quality of any Harvard Program is directly related to the quality, preparation, and commitment of the participants. As we have seen in the past, leaders within their respective banks that oversee teams, major initiatives, or bank divisions are best suited to the program. Equally important, all participants must be willing to commit to the time needed to prepare for and participate in class discussions and case studies. This is NOT a program where you can show up, sit back, and expect to be lectured to by a distant professor. The discussion comes from the participants and the faculty will use polls, open discussion, and cold calling to help promote active engagement.

Registration

Send **nomination forms** to:

From the **Kuwaiti Banks, Mr. Hashem Abdulwahab**

Senior Trainer

hashem@kibs.edu.kw , +965 22901188 - 22901100 Ext.: 243

From **State of Kuwait, Kingdom of Saudi Arabia** and **Qatar**, Mrs **Wissam Haddad**,

Senior Officer – Marketing & Sales Senior Officer, wissam@kibs.edu.kw,

+965 22901117

From **Sultanate of Oman, United Arab Emirates** and **Kingdom of Bahrain**,
Mr. Ali Abbas,

Senior Officer – Customer Service & PR, ali@kibs.edu.kw, +965 22901170





PNF

PROGRAM
NOMINATION
FORM



Institute of Banking Studies Tel: +965 22901100



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